

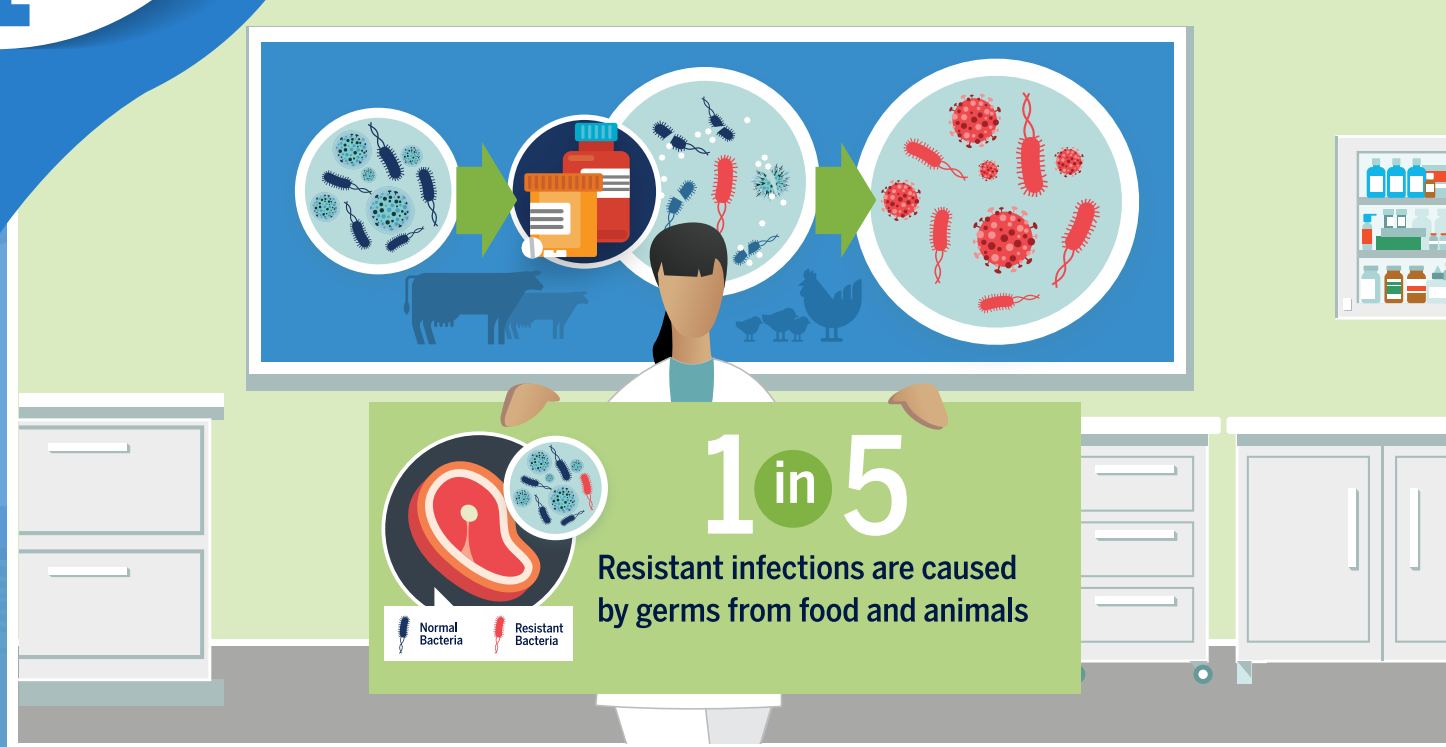


# Five Pharmacist Tips to Address the AMR Patient Awareness Gap through Community Engagement and Education

## Promote the concept of One Health

### 1

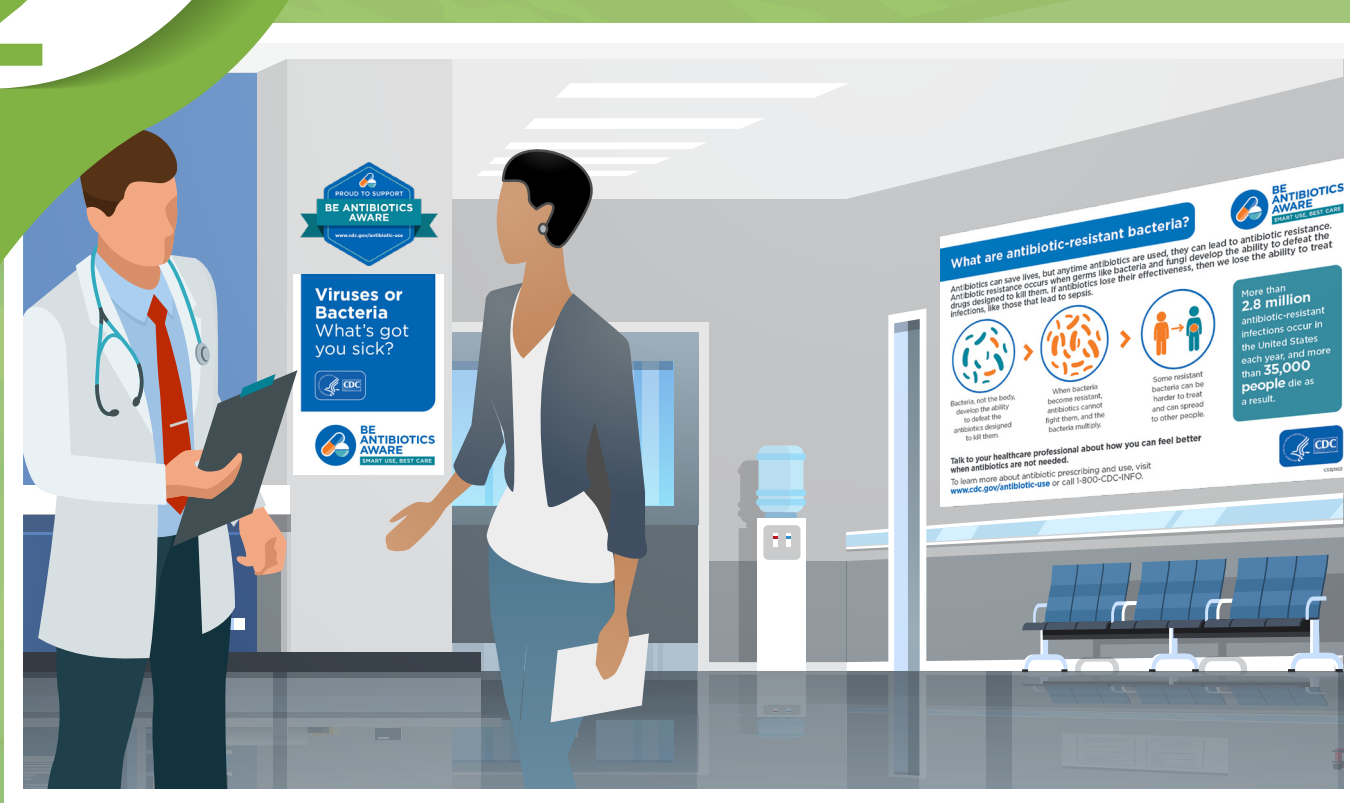
Recognize the connection between the health of people, animals, and the environment. Improper use of antibiotics, both in medicine and farming, can contribute to the growth of antibiotic resistance everywhere.



## Display CDC and IDSA resources in patient areas

### 2

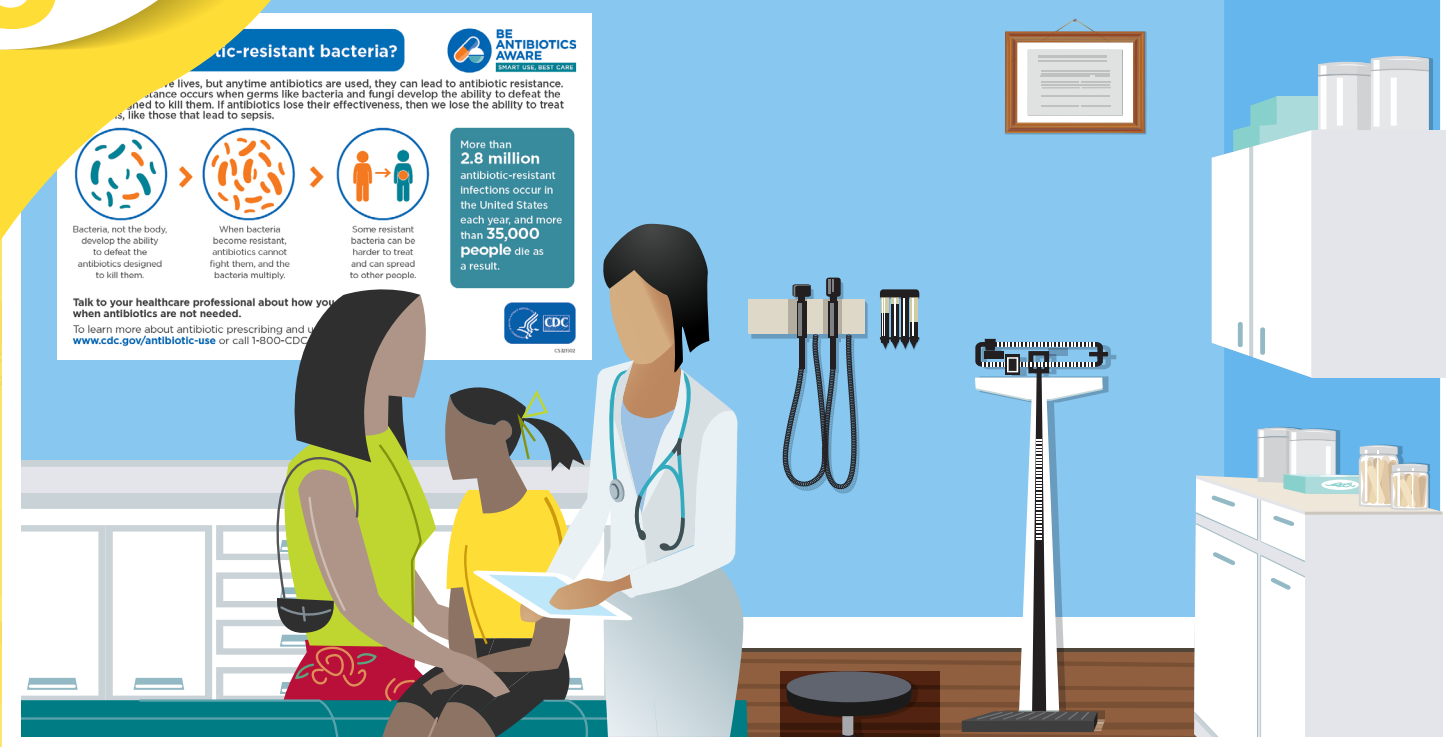
Use existing resources from organizations like the Centers for Disease Control and Prevention (CDC) and Infectious Diseases Society of America (IDSA) to display at point-of-care locations and on social media platforms to draw attention to eye-catching graphics and informative messages.



## Educate patients on appropriate antibiotic use

### 3

Inform patients about the common trajectories of illnesses that do not require antibiotics and explain the negative impacts of unnecessary antibiotic use on global public health.



## Encourage conversation in community care settings

### 4

Support families in discussing current prescribing protocols for infectious diseases in places like daycare centers, schools, and facilities where family members and children are enrolled.



## Leverage participation in annual observances

### 5

Increase reach and impact by circulating educational materials during annual events such as World Antimicrobial Awareness Week and other key times of the year, like flu season.



## Everyone Has a Role to Play in Fighting Antimicrobial Resistance.

Explore bioMérieux's Learning Lounge, a trusted source for education and insight regarding today's most critical public health challenges, including the latest diagnostic advancements in patient care for antimicrobial resistance, sepsis, and COVID-19.

Learn more at [lounge.biomerieuxconnection.com/](https://lounge.biomerieuxconnection.com/)

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